

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Friday, December 18, 2015 8:39 AM  
**To:** Steve Seyler  
**Subject:** Fwd: Karl Hansen

Steve. I will call you re this

Sent from my iPhone

Begin forwarded message:

**From:** Cameron Langhans <[cameron.langhans@lacity.org](mailto:cameron.langhans@lacity.org)>  
**Date:** December 18, 2015 at 8:06:11 AM PST  
**To:** Kerry Morrison <[kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org)>  
**Subject:** Karl Hansen

Can you get me either at the office or cell when you get in this am? I am trying to get more info on this fellow so I can get accurate info.

--

**Captain I, Cameron Langhans**  
**EMS 5**  
**Office 213-485-7401**  
**Cell 323-896-7477**

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Thursday, December 17, 2015 11:40 AM  
**To:** Steve S.  
**Subject:** Re: Update of Officer Denny Watkins

Ok

Sent from my iPhone

On Dec 17, 2015, at 10:30 AM, Steve S. <[sseyler@andrewsinternational.com](mailto:sseyler@andrewsinternational.com)> wrote:

It's at noon. I think we have plenty of food. Fabio is also sending a bunch of stuff as well so we will be fine.

On Dec 17, 2015 10:24 AM, "Kerry Morrison" <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)> wrote:

Steve, what time is your potluck? I do want to bring something – was going to stop by Ralphs deli on the way in. What do you think you will be low on? I think the staff will come also.

Kerry

**From:** Steve S. [mailto:[sseyler@andrewsinternational.com](mailto:sseyler@andrewsinternational.com)]  
**Sent:** Thursday, December 17, 2015 10:23 AM  
**To:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>  
**Subject:** RE: Update of Officer Denny Watkins

Copy

On Dec 17, 2015 10:21 AM, "Kerry Morrison" <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)> wrote:

Omigoodness. This is terrible.

I really feel like we need a little bit more information about this suspect. This underscores our experience with an increasingly violent population. I will discuss this further with you today when I see you Steve.

Kerry

**From:** Steve S. [mailto:[sseyler@andrewsinternational.com](mailto:sseyler@andrewsinternational.com)]

**Sent:** Thursday, December 17, 2015 10:09 AM

**To:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; John Adams <[jadams@andrewsinternational.com](mailto:jadams@andrewsinternational.com)>;  
Bill Farrar <[bfarrar@andrewsinternational.com](mailto:bfarrar@andrewsinternational.com)>; Joseph Salazar  
<[jsalazar@andrewsinternational.com](mailto:jsalazar@andrewsinternational.com)>; Joseph Mariani <[joe@hollywoodbid.org](mailto:joe@hollywoodbid.org)>

**Subject:** Update of Officer Denny Watkins

Denny is at the dentist's office and has learned that four of his teeth will have to be removed as a result of the incident last night. I will be contacting the LAPD in hopes that they will file this case as a felony. I will advise when I have further information.

## **Kerry Morrison**

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**From:** Kerry Morrison  
**Sent:** Thursday, December 17, 2015 10:54 AM  
**To:** sseyler@andrewsinternational.com; PETER ZARCONE; Reggie Holmes; Cameron Langhans  
**Cc:** Anthony Ruffin  
**Subject:** Top 14 member at County USC

Friends,

Thanks to the vigilance of Anthony from Housing Works, the DMH SB-82 team yesterday placed Curtis Hanson on a 5150 hold. He has been deteriorating significantly – and has been homeless within the same cubby for years. He was first noticed in the BID in 1997.

Name:  
Karl Hansen (or Carl?)  
(Yogi Michael Hagan)  
DOB: 8/20/1965

He is being held at County USC, and tomorrow Anthony will present to the psychiatrist there any documentation we can pull together re/ the “grave disability” findings that would help to make the case for a conservatorship.

Steve, can you get started on this, and I will help finish.

Cameron – if there is any data you can provide to Anthony re/ his involvement with emergency response or local hospitals, can you help? You may need to directly provide this to the doctor, but wanted to put you on alert.

Captain – I know you have two officers now assigned to this issue, I just don’t have their emails (I am at home now – there is no internet yet in our new office).

Reggie – any involvement?

Thanks – let me know what you think you can come up with by end of day or first thing in the morning.

Kerry

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Kerry Morrison, Exec. Director  
Hollywood Property Owners Alliance

1680 Vine Street Suite 600  
Hollywood, CA 90028  
323-463-6767 office  
323-833-1635 mobile

## Kerry Morrison

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**From:** Kerry Morrison  
**Sent:** Thursday, December 17, 2015 10:24 AM  
**To:** Steve S.  
**Subject:** RE: Update of Officer Denny Watkins

Steve, what time is your potluck? I do want to bring something – was going to stop by Ralphs deli on the way in. What do you think you will be low on? I think the staff will come also.

Kerry

**From:** Steve S. [mailto:sseyler@andrewsinternational.com]  
**Sent:** Thursday, December 17, 2015 10:23 AM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Subject:** RE: Update of Officer Denny Watkins

Copy

On Dec 17, 2015 10:21 AM, "Kerry Morrison" <Kerry@hollywoodbid.org> wrote:

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I really feel like we need a little bit more information about this suspect. This underscores our experience with an increasingly violent population. I will discuss this further with you today when I see you Steve.

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**From:** Steve S. [mailto:sseyler@andrewsinternational.com]  
**Sent:** Thursday, December 17, 2015 10:09 AM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>; John Adams <jadams@andrewsinternational.com>; Bill Farrar <bfarrar@andrewsinternational.com>; Joseph Salazar <jsalazar@andrewsinternational.com>; Joseph Mariani <joe@hollywoodbid.org>  
**Subject:** Update of Officer Denny Watkins

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## Kerry Morrison

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**From:** Kerry Morrison  
**Sent:** Thursday, December 17, 2015 10:21 AM  
**To:** Steve S.; John Adams; Bill Farrar; Joseph Salazar; Joseph Mariani  
**Subject:** RE: Update of Officer Denny Watkins

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I really feel like we need a little bit more information about this suspect. This underscores our experience with an increasingly violent population. I will discuss this further with you today when I see you Steve.

Kerry

**From:** Steve S. [mailto:sseyler@andrewsinternational.com]  
**Sent:** Thursday, December 17, 2015 10:09 AM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>; John Adams <jadams@andrewsinternational.com>; Bill Farrar <bfarrar@andrewsinternational.com>; Joseph Salazar <jsalazar@andrewsinternational.com>; Joseph Mariani <joe@hollywoodbid.org>  
**Subject:** Update of Officer Denny Watkins

Denny is at the dentist's office and has learned that four of his teeth will have to be removed as a result of the incident last night. I will be contacting the LAPD in hopes that they will file this case as a felony. I will advise when I have further information.

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Wednesday, December 16, 2015 12:26 PM  
**To:** Steve S.; Joseph Mariani  
**Subject:** RE: Karl

Thank Steve; he must be cold...

K

**From:** Steve S. [mailto:sseyler@andrewsinternational.com]  
**Sent:** Wednesday, December 16, 2015 12:07 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>; Joseph Mariani <joe@hollywoodbid.org>  
**Subject:** Karl

We found him about 45 minutes ago and have been standing by watching him. He is pretty hostile today. May be another hour for the ambulance, but was will stay until it arrives and we get him loaded up. DMH is standing by.

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Tuesday, December 15, 2015 3:01 PM  
**To:** Steve Seyler  
**Subject:** Fwd: Homeless situation getting worse!

Call me re this

Sent from my iPhone

Begin forwarded message:

**From:** Linda Duttenhaver <[Linda@crossroadsproperties.com](mailto:Linda@crossroadsproperties.com)>  
**Date:** December 15, 2015 at 2:46:43 PM PST  
**To:** "[devin@hollywoodbid.org](mailto:devin@hollywoodbid.org)" <[devin@hollywoodbid.org](mailto:devin@hollywoodbid.org)>, Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>  
**Cc:** Liz Castillo <[liz@crossroadsproperties.com](mailto:liz@crossroadsproperties.com)>, Poonam Khatao <[Poonam@crossroadsproperties.com](mailto:Poonam@crossroadsproperties.com)>  
**Subject:** Homeless situation getting worse!

Devin and Kerry, can you please help on this situation on Selma just east of Las Palmas? The numbers are growing, they are taking over more the sidewalk, and the tenant complaints are increasing! I have not received any response from the police – I'm sure that they are very focused on Hollywood Blvd. and the Star Wars events right now – and while The Center has reached out, the bottom line is that these folks are there 24/7.

Isn't the law that they and their belongings must be off the sidewalk by 6 a.m.? And didn't you mention that your security folks nudge them in that direction every morning? Can you please follow up on that to see if they can make some headway?? We appreciate it so much.

Thank you.

Sincerely,  
Linda

Linda Duttenhaver  
Crossroads Management  
(323) 463-5611  
[linda@crossroadsproperties.com](mailto:linda@crossroadsproperties.com)  
[www.crossroadshollywood.com](http://www.crossroadshollywood.com)



## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Tuesday, December 08, 2015 1:06 PM  
**To:** sseyler@andrewsinternational.com  
**Subject:** pdf  
**Attachments:** Top 14 List Dec 2015 update.pdf

See if this is better  
Yellow people I need photos

---

**KERRY MORRISON**  
*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)



**Name:** Chavra Harris  
**DOB:**  
**SS#:**  
**Years Homeless:** 17  
**Current Location:**



**Name:** Karl Hansen (Yogi Michael Hagan)  
**DOB:** 8/20/1965  
**SS#:** YES  
**Over 57 BID Citations**  
**Years Homeless:** 8: First BID-1997  
**Current Location:** Hollywood Blvd

**Top 14 List: Hollywood Chronically Homeless updated Dec 2015**  
**Legend:**  
 V – violent/vulnerable  
 R – Refuses services/danger to self  
 I – In and out of jail; psychotic, user  
 A- Acute mental illness

**Name:** Edward Carter (Eddie) (Snake)  
**DOB:** 1/31/1951  
**SS#:** NO  
**Veteran:** NO  
**Years Homeless:** 18  
**Location:** Lord's Lighthouse

**Both legs amputated**  
**Has relationship with nurse at FPCH**



**Name:** Raquel Marcus  
**DOB:** 10/16/82  
**Over 10 arrests, multiple 5150s**  
**Location:** Hollywood/Franklin;  
 Vine/Cahuenga



**Name:** Jose Riofrio  
**DOB:** 4/29/1962  
**Veteran:** NO  
**Years Homeless:** ~8  
**Location:** The Center; Lord's Lighthouse; SW corner Argyle/Vine  
**Undocumented – Peru**  
**Connection to New Jersey/child?**



**Name:** Leonard McClendon  
**DOB:** 10/27/55  
**SS#:** NO  
**Veteran:** No  
**Years Homeless:** 28  
**Location:** Lord's Lighthouse  
**Olive View Psych Hold 1999**



**Name:** Marcus Wells  
**DOB:** 4/7/79  
**Veteran:** NO  
**Location:** Libraries/Hills  
**Hollywood & Highland**  
**Over 34 arrests**



**Name:** Ilich (Celene) Cintron  
**DOB:** 08/01/1975  
**SS#:**  
 transgender  
**Years Homeless:**  
**Current Location:** Visits The Center

**Name:** Casey Allen Bush  
**DOB:** 07/15/1975  
**SS#:**  
**Years Homeless:**  
**Current Location:**  
 Hollywood/Highland SE corner  
 From Sturgis, SD  
**First BID:** 4/28/14

**Name:** Gavin Randall  
**DOB:** 10/1959  
**Veteran:** NO  
**Location:** Lord's Lighthouse /  
 Santa Monica OPCC / Seventh Day  
 Adventist Church; Silverlake CC

Rides bike

**Name:** Jonathan Martin Chang

**DOB:** 07/26/90

**Location:** My Friend's Place, Step Up

Mental illness and drug use

**Name:** Frances Evans

**DOB:**

British; vulnerable

**Name:** Alex McCreery

**DOB:**

**Location:** Center, FPCH

**Acute mental illness/paralysis**



**Name:** George Greer

**DOB:**

**Location:**

**Substance abuse; paranoia,  
violent**



**Name:** Marcus Smothers

**DOB:** 12/25/80

**SS:** yes

**Location:** Hollywood Blvd./ 33  
Taps

**Name:** Willie Davis

**DOB:**

**Location:** Hollywood High School

**Name:** Terry Winston

**DOB:**

**Location:** Tommy's (stay  
away order)

**From Detroit, may suffer  
from mental retardation**

**Name:** Raquel

**DOB:**

**SS#:**

**Years Homeless:** Many

**Current Location:** Sits by Hollywood  
United Methodist Church

**Contact:** HUMC

**Name:** Sally

**DOB:**

**SS#:** YES

**Years Homeless:** *Many*

**Current Location:** Gower Gulch,  
Tender Greens, Car Wash, ATT  
Building

## Kerry Morrison

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**From:** Kerry Morrison  
**Sent:** Thursday, December 03, 2015 7:13 PM  
**To:** 'jblea@sbcglobal.net'; 'serenachang@hotmail.com'  
**Cc:** Fred Rosenthal; john.tronson@avisonyoung.com; sseyler@andrewsinternational.com; Joseph Mariani  
**Subject:** Vine Street problem solving  
**Attachments:** SSA 11-18-15 close up.jpg; SSA building 11-18-15.jpg

Hi Joseph and Serena,

Just wanted to let you know that I haven't forgotten about you, or the issues you raised at our BID Security Meeting on November 11.

I am working to organize a meeting of the property owners and their tenants between Goodwill and the Social Security Admin – hopefully before Christmas. It's a little tedious to get to the store managers or regional managers, but I'm making headway. I want to have everyone in the room so we make this a collaborative effort.

Between now and then (and I will invite you) it will be helpful for you to document what you see – and what the patterns are. For example, I spoke with the property owner who has the Dollar Tree and Goodwill as tenants; she knows that there is a constant problem with trash in their parking lot – but notices that one block north, where the Office Depot is, there is no problem. What causes the difference between the two parking lots? People dropping off for Goodwill, or the encampments? You will notice things that the businesses won't – because you are there at night. This could be helpful for all of us.

When I drove home along Vine Street a couple weeks ago, I noticed this at SSA. Sent these photos to the property owner. Clearly there is a need to remove that ledge and reduce the loitering.

I am confident we can work together to make things safer – and wanted to keep you in the loop on this. I'll let you know when I settle on a date.

Kerry

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**KERRY MORRISON**  
*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)





## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Tuesday, December 01, 2015 7:09 AM  
**To:** Joseph Mariani; Steve S.; Joseph Salazar  
**Subject:** RE: Homeless Count 11-27-15

Encouraging...be interesting to see how this compares to last Nov.

---

**From:** Joseph Mariani  
**Sent:** Monday, November 30, 2015 2:41 PM  
**To:** Steve S. <sseyler@andrewsinternational.com>; Kerry Morrison <Kerry@hollywoodbid.org>; Joseph Salazar <jasalazar@andrewsinternational.com>  
**Subject:** RE: Homeless Count 11-27-15

As always thanks for this Steve. Very helpful!

**From:** Steve S. [<mailto:sseyler@andrewsinternational.com>]  
**Sent:** Monday, November 30, 2015 9:09 AM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>; Joseph Mariani <joe@hollywoodbid.org>; Joseph Salazar <jasalazar@andrewsinternational.com>  
**Subject:** Homeless Count 11-27-15

On 10-30-15, we counted 134 people sleeping outdoors in the SBID. On 11-27-15 we counted 108 people. That's 26 less people. On 1-30-15, we counted 130 people in the SBID.

On 10-30-15, we counted 137 people sleeping outdoors in the HBID. On 11-27-15, we counted 123 which is 14 less people. On 1-30-15, we counted 119 people in the HBID.



## Kerry Morrison

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**From:** Kerry Morrison  
**Sent:** Monday, November 23, 2015 5:36 PM  
**To:** BFarrar@andrewsinternational.com; sseyler@andrewsinternational.com;  
randerson@cleanstreet.com; 'Angela Babcock'  
**Subject:** Luncheon to honor Sarah Besley next week  
**Attachments:** SarahInvite.pdf

Friends, wanted you to be aware of this long-awaited luncheon to honor Sarah next week. I hope you are able to attend.

If you can – please RSVP to [lorin@hollywoodbid.org](mailto:lorin@hollywoodbid.org). We are asking for checks to defray the luncheon expenses.

See attached flyer.

Kerry

---

**KERRY MORRISON**  
*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyvinhollywood.org](http://onlyvinhollywood.org)

## Kerry Morrison

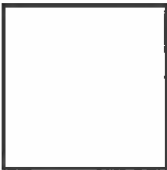
---

**From:** Kerry Morrison  
**Sent:** Monday, November 23, 2015 1:01 PM  
**To:** 'Joseph Salazar'  
**Subject:** FW: Postage Park

Do you have a contact at the post office?  
Kerry

**From:** Dan Halden [mailto:daniel.halden@lacity.org]  
**Sent:** Monday, November 23, 2015 11:52 AM  
**To:** Li Wen <li\_wen@gensler.com>  
**Cc:** Kerry Morrison <Kerry@hollywoodbid.org>; Matthew Severson <Matthew@hollywoodbid.org>; Dave Gadjia <gajdad@pacbell.net>; Brian Glodney <brian\_glodney@gensler.com>; Dwayne Gathers <dgathers@gathersstrategies.com>; Yost, Erich M <Erich.M.Yost@hud.gov>  
**Subject:** Re: Postage Park

Thanks. I do not have a contact at the post office, only the Congressman's office whom I have worked through in the past. Perhaps Kerry has a contact?



**Dan Halden**  
Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell  
1722 Sunset Boulevard, Los Angeles, CA 90026  
(213) 207-3015 | [www.cd13.com](http://www.cd13.com)

**Find the Councilmember on:** ☐ ☐ ☐ ☐

On Mon, Nov 23, 2015 at 8:15 AM, Li Wen <li\_wen@gensler.com> wrote:

Dan – glad to hear the CM likes the concept. Relative to your questions, please see my responses in **Red** below. If you have made any headway on finding out who at the Post Office we should talk with, that would be much appreciated.

And a good piece of news – the BID Board has granted conditional approval to open and close the existing gates to this site and maintain it as well (empty the trash can and periodic washing) - please see attached letter. Just received this from the BID last week.

Lastly, I'm not sure if you got a chance to visit our pop-up parklet Cahuenga Crossing during the recent Arts+Music Festival, but the link below will take you to our Facebook site – enjoy. I believe it was quite a success as it got quite a bit of use.

[https://www.facebook.com/CahuengaCrossing/photos\\_stream?ref=page\\_internal](https://www.facebook.com/CahuengaCrossing/photos_stream?ref=page_internal)

Best, Li

Li Wen aia | design director | principal  
Gensler | 500 south figueroa street, los angeles ca. 90071  
t: 213.327.3719

---

**From:** Dan Halden <daniel.halden@lacity.org>  
**Date:** Friday, November 20, 2015 at 6:21 PM  
**To:** Li Wen <li\_wen@gensler.com>  
**Cc:** Kerry Morrison <Kerry@hollywoodbid.org>, Matthew Severson <Matthew@hollywoodbid.org>, Dave Gadjia <gajdad@pacbell.net>, Brian Glodney <brian\_glodney@gensler.com>, Dwayne Gathers <dgathers@gathersstrategies.com>  
**Subject:** Re: Postage Park

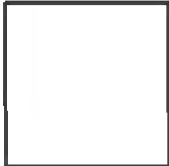
Hi Li,

I showed the packet to the CM and he likes the concept. His questions/feedback were:

1) Are you planning to beautify/improve/activate the *entirety* of the frontage of the post office? Thinking that, if only the corner area receives attention, the rest of the frontage might look out-of-place or neglected? We could at a future phase – It's probably best to think of this present proposal as Phase 1 of Postage Park. We're trying to be realistic about how we implement this initiative.

2) Have you had any discussions yet with the Post Office on these plans? No – have yet to figure out who to speak with at the Post Office – your help with this would be much appreciated.

Thanks,



**Dan Halden**  
Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell  
1722 Sunset Boulevard, Los Angeles, CA 90026  
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**Find the Councilmember on:** ☐ ☐ ☐ ☐

On Wed, Nov 4, 2015 at 12:42 PM, Li Wen <li\_wen@gensler.com> wrote:

Thanks Kerry. I agree that the liability issues would need to be worked out before implementation of services could begin and if the BID Board is willing for now to conditionally approve the services pending review of what those liability arrangements would be, that would be totally a fair.

Thanks for you help with this. Best, Li

Li Wen aia | design director | principal  
Gensler | 500 south figueroa street, los angeles ca. 90071  
t: 213.327.3719

---

**From:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Date:** Wednesday, November 4, 2015 at 1:26 PM  
**To:** Dan Halden <daniel.halden@lacity.org>, Li Wen <li\_wen@gensler.com>

**Cc:** Matthew Severson <[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>, Dave Gadjia <[gajdad@pacbell.net](mailto:gajdad@pacbell.net)>, Brian Glodney <[brian\\_glodney@gensler.com](mailto:brian_glodney@gensler.com)>, Dwayne Gathers <[dgathers@gathersstrategies.com](mailto:dgathers@gathersstrategies.com)>

**Subject:** RE: Postage Park

Friends, we will place this matter on the agenda of the next board meeting relative to adding this responsibility to BID patrol. Need to understand liability issues.

kerry

**From:** Dan Halden [<mailto:daniel.halden@lacity.org>]

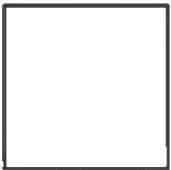
**Sent:** Wednesday, November 04, 2015 9:37 AM

**To:** Li Wen <[li\\_wen@gensler.com](mailto:li_wen@gensler.com)>

**Cc:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; Matthew Severson <[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>; Dave Gadjia <[gajdad@pacbell.net](mailto:gajdad@pacbell.net)>; Brian Glodney <[brian\\_glodney@gensler.com](mailto:brian_glodney@gensler.com)>; Dwayne Gathers <[dgathers@gathersstrategies.com](mailto:dgathers@gathersstrategies.com)>

**Subject:** Re: Postage Park

Thanks, Li. I will bring this to the attention of our planning director as well as the CM. I'll get back to you in a week or two.



**Dan Halden**

Hollywood Field Deputy

Office of Councilmember Mitch O'Farrell

1722 Sunset Boulevard, Los Angeles, CA 90026

(213) 207-3015 | [www.cd13.com](http://www.cd13.com)

**Find the Councilmember on:** ☐ ☐ ☐ ☐

**WE NEED YOUR INPUT!** [TAKE THE SMALL BUSINESS SURVEY](#)

On Tue, Nov 3, 2015 at 9:56 AM, Li Wen <[li\\_wen@gensler.com](mailto:li_wen@gensler.com)> wrote:

Dan, Kerry, and Matt,

Attached is our formal proposal for Postage Park which intends to capitalize on a very underutilized piece of open space at the northwest corner of Selma and Wilcox. Hopefully this presentation clearly explains the argument for, and addresses the concerns one might have with this Hollywood open space initiative.

**Kerry, Matt** – Based on our previous discussions, I trust this visual presentation along with both your's advocacy proves useful in gaining support from the BID Board to approve the BID operations unlocking and locking the gate at 10am and 8pm every day, and periodic maintenance like trash removal and power washing. Please let me know what else you may need to make a strong case for BID Board approval of these services– thanks!

**Dan** – hopefully this is the kind of proposal you were envisioning when we last exchanged notes on this at the end of summer about next steps to get this initiative off the ground. I'm hoping that with this in hand, we can approach the Post Office to gain their support. It is perhaps important to note that this is federally controlled land in a Federally funded Empowerment Zone – I would imagine that helps our case for support(?). Your advice and guidance on these next steps would be sincerely appreciated – thanks Dan and hope to see you at our pop-up parklet this weekend.

All the Best, Li

**Li Wen** aia | design director | principal  
**Gensler** | 500 south figueroa street, los angeles ca. 90071  
t: 213.327.3719

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Monday, November 23, 2015 12:18 PM  
**To:** sseyler@andrewsinternational.com  
**Cc:** Joseph Mariani  
**Subject:** Budget for end of year  
**Attachments:** Memo of recommendation.docx

Steve, Joe reported at the board meeting last week that our security patrol budget might be \$15,000 in the red at year end. I was surprised to hear that – as I thought we could taper down and keep this in line by year end.

Though dispatch was mentioned as a possible reason, I'm attaching the memo from earlier this year when we said we could stay in budget. We need to discuss what is going on here, and hone in on the appropriate variance and the reasons therefore.

Kerry

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**KERRY MORRISON**  
*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

April 6, 2015

TO: John Tronson, Chair, HED Security Committee  
Fred Rosenthal, Chair, SVBID Security Committee

FROM: Kerry Morrison

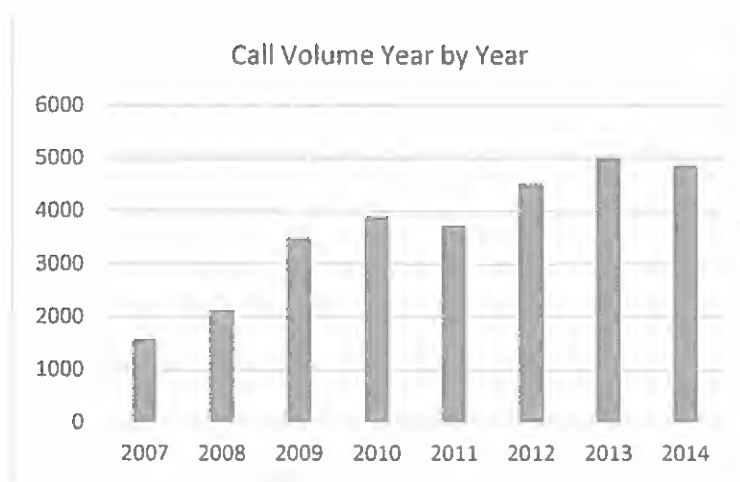
SUBJECT: Addition of professional dispatcher to Andrews Team

Gentlemen, I have been in conversations with Andrews International over the past couple months re/ the prospect of adding a professional dispatch position to the security office at Hollywood & Highland. This can be achieved within the existing security budget, and would address two issues that have become more evident over the past year or so: increased call volume and need to optimize officer safety. The proposal below also relieves our two key management level staff (Steve Seyler and Joe Salazar) from admin duties, which will lead to greater supervision and community visibility.

These points are outlined below. Please advise if you feel this needs to be brought to the full committee for discussion, or taken to the respective boards. Otherwise, with your blessing, we would proceed to authorize Andrews to make this adjustment.

Here is the background:

1. Current staffing configuration in the headquarters office includes two supervisors (Seyler and Salazar) and one admin person (Vicky). Vicky works weekdays. Steve and Joe stagger their shifts to the extent possible, to ensure Saturdays are covered. When Steve and Joe are not working at the same time, senior members of the A/I patrol team function in this supervisory capacity (e.g., Sundays, certain hours on Saturday, or early mornings). Dispatch is handled by a combination of staff currently – a combination of Vicky, Joe Salazar and the supervisor on duty (esp. on weekends and early mornings).
2. Here is the proposal. For busy weekdays, hire a professional dispatcher who will work during the core times of call burden: M – F, 10 a.m. to 6 p.m. The existing team will fill in around this person. Vicky (current admin) will handle calls from 7 a.m. to 10 a.m., and then move on to her administrative work. After 6 p.m., Joe Salazar will handle calls until 8 p.m. On the weekends, Joe Salazar and supervisor for the day will handle calls on Saturday and the supervisor on duty handles calls on Sunday (10 a.m. to 6 p.m.) Sunday is the day where we experience the lowest call volume.
3. Call volume over the last seven years has increased (with a slight decrease last year). See below. However, the role of the admin assistant is geared toward answering calls, helping with data collection, keeping weekly and YTD stats, researching special project needs, preparing payroll and like. With the call volume increasing, “answering calls” has become a more consuming function and there has been less bandwidth for her to handle the basic admin tasks. Steve and Joe have found themselves absorbing these tasks which is not the highest and best use of their time.



4. The A/I management team of our BID security operation feels the hiring of a professionally trained dispatcher is important for officer safety. A trained dispatch person can secure the information needed to ensure that the location of a call or a problem is properly identified, and can get the information out immediately to other officers if there is a need for back-up.

6. This is underscored by a meeting I had with the BID Patrol two weeks ago. During this meeting, several officers made a strong case for a professional dispatcher. At issue are those times when an *"officer needs help"* call is made, and they don't have the confidence that there will be an immediate response. Because the dispatcher would not be distracted by other duties, there would be dedicated attention. A professional dispatcher would also check in on the officers' well-being after an extended period of time with no communication. There are also times when unintelligible or incomplete calls are made, and a professional would know how to handle these. As we have discussed, there has been an increase in encounters with individuals who are violent or aggressive, and this is a way we can demonstrate that officer safety is highly valued by us.

7. Having observed how this admin role has changed over the years, I see the benefits of restoring the bulk of the administrative work to the administrative assistant, and relieving Steve and Joe from filling in on these tasks. They will also be freed up to spend more time in the field, interacting with community stakeholders and problem-solving on security concerns. They also would be able to conduct mini-audits after a call handled by the BID officers to ensure quality control. And finally, the officers who have been asking for this position, will feel supported and more confident as they go about their patrols in the two BIDs.

Here is the budget impact. Each year, we hold back a certain amount of the security budget for special patrol or unanticipated needs. For example, this is how we ended the year last year (2014):

	Budget	Actual	Variance
Hollywood	1,558,000	1,516,866	41,134
Sunset	801,000	778,112	22,888

The cost to add a dispatcher is \$38,000 a year. Divided between the two BIDs the cost will be shared 34/66 percent (\$13,000/\$25,000). This can be handled within the approved budget.



## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Sunday, November 22, 2015 10:31 PM  
**To:** Ingrid Vialla-Davies  
**Subject:** RE: Please Save The Date - Andrews International and US Security Los Angeles Holiday Dinner, December 11, 2015

Hi Ingrid, I have another event that evening (another holiday party). I will have to send my regrets.  
Kerry

---

**From:** Ingrid Vialla-Davies [mailto:idavies@andrewsinternational.com]  
**Sent:** Friday, November 20, 2015 2:15 PM  
**Cc:** Ingrid Vialla-Davies <idavies@andrewsinternational.com>  
**Subject:** Please Save The Date - Andrews International and US Security Los Angeles Holiday Dinner, December 11, 2015  
**Importance:** High

Now that the holiday season is upon us; please save Friday, December 11<sup>th</sup> for Andrews International and US Security's Los Angeles Annual Holiday Dinner. Invite with all pertinent information will be sent via email next week.

Best regards,

Ingrid Vialla-Davies



**Ingrid Vialla-Davies** | Executive Assistant | Andrews International  
28001 Smyth Drive, Suite #107, Valencia, CA 91355  
Office: 661.310.1848 Cell: 661.645.0116 Fax: 866.687.8982  
[idavies@andrewsinternational.com](mailto:idavies@andrewsinternational.com) | [www.andrewsinternational.com](http://www.andrewsinternational.com)

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## Kerry Morrison

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**From:** Kerry Morrison  
**Sent:** Monday, November 16, 2015 9:06 PM  
**To:** Steve Seyler; Joe Salazar; Mike Malick  
**Subject:** Fwd: Missing Person

To Joe and Steve for Hollywood and Sunset

Mike - I haven't met your new ED yet but can you forward to your security director?

This is from mayors office

Kerry

Sent from my iPhone

Begin forwarded message:

**From:** Alisa Orduna <[alisa.orduna@lacity.org](mailto:alisa.orduna@lacity.org)>  
**Date:** November 13, 2015 at 10:37:17 AM MST  
**To:** Kerry Morrison <[kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org)>  
**Subject:** Missing Person

Hi Kerry,

The family members of Jason Simarano are looking for him. He is a 36 year Caucasian male who is very sick and has mental illness and is active in a meth addiction. He has been arrested 3 times in the last 6 months, released in 24 hours after each arrest. He was last arrested in the Hollywood Division at Romaine and Harvard.

I am working with DMH and DPH to try and coordinate and outreach team to look for him, but location of course will be hard so thought of your BID(s) and wanted to send his photo in case they see him so we can pin point his current whereabouts.

If we can find him and get him to agree to come in for help, his family is more than happy to come out and get him and take him back home to New Hampshire.

Thank you!

Alisa



Alisa Orduna  
*Homelessness Policy Analyst*

Office of LA Mayor Eric Garcetti  
200 N. Spring Street, Room 1305  
Los Angeles, CA 90012

Office: 213.978.0779  
Cell: 213. 713.3147



## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Thursday, November 12, 2015 5:13 PM  
**To:** sseyler@andrewsinternational.com  
**Cc:** Joseph Mariani  
**Subject:** Security Training

Steve, I'm thinking a good day for our security training might be after Thanksgiving. Just don't see when it will happen before with my travel schedule

Kerry

---

**KERRY MORRISON**  
*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

**Kerry Morrison**

---

**From:** Kerry Morrison  
**Sent:** Friday, November 13, 2015 9:06 AM  
**To:** Steve Seyler; Joe Salazar  
**Cc:** Joseph Mariani  
**Subject:** Do we know David Merck

<http://www.nbclosangeles.com/news/local/NCIS-Actress-Pauley-Perrette-Allegedly-Attacked-Homeless-Man-347491851.html>

Shared via the [Google app](#)

Sent from my iPhone

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Thursday, November 12, 2015 12:13 PM  
**To:** 'Dave.wiggins@whotels.com'  
**Cc:** sseyler@andrewsinternational.com  
**Subject:** Welcome to Hollywood  
**Attachments:** Steve Seyler.vcf

Hi Dave, it was a pleasure to meet you last month at breakfast with Leon and Tom.

I was waiting to get your contact info – but ended up contacting Sabrina yesterday, who was kind to pass it along.

I wanted to connect you with our Security Director, Steve Seyler, with Andrews International. Steve manages the BID Patrol and would be available to connect with you at your convenience to share more about what we do here in the



BID. I've attached his contact card.

Also, we had our monthly BID Security Committee meeting yesterday, and a Lt. from the Transit Police was there – they had recently been involved in helping to address issues in front of the Vine Street station. Steve can tell you more about that and get you connected.

Finally, I know that Captain Zarcone wants to put you in touch with Lt. Alex Baez as your go-to person for Hollywood. Not sure if that has happened yet. I'm happy to connect you as well. I know that his wife was in a car accident and he's been with her at the hospital, so not sure if he is back to work.

Kerry

---

**KERRY MORRISON**  
*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

## Kerry Morrison

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**From:** Kerry Morrison  
**Sent:** Thursday, November 12, 2015 11:16 AM  
**To:** Matthew Severson; Joseph Mariani; [sseyler@andrewsinternational.com](mailto:sseyler@andrewsinternational.com)  
**Subject:** RE: Mutually Beneficial Introduction

Matthew, when you set this up, can you indicate that I am out of town and I didn't want to have this meeting delayed until after Thanksgiving. You can cc: me. I don't want him to think I am blowing him off.

K

---

**From:** Matthew Severson  
**Sent:** Thursday, November 12, 2015 10:53 AM  
**To:** Joseph Mariani <[joe@hollywoodbid.org](mailto:joe@hollywoodbid.org)>; [sseyler@andrewsinternational.com](mailto:sseyler@andrewsinternational.com); Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>  
**Subject:** RE: Mutually Beneficial Introduction

No problem.

**MATTHEW SEVERSON**  
*Operations Coordinator*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.4728 | [matthew@hollywoodbid.org](mailto:matthew@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

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**From:** Joseph Mariani  
**Sent:** Thursday, November 12, 2015 10:52 AM  
**To:** [sseyler@andrewsinternational.com](mailto:sseyler@andrewsinternational.com); Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; Matthew Severson <[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>  
**Subject:** RE: Mutually Beneficial Introduction

Works for me. Matthew, would you mind setting up a time for us to do this next week? I'm free Monday or Tuesday.

Steve why don't you come to our office first so we can talk about the property before we head over.

Thank you guys!

---

**From:** [sseyler@andrewsinternational.com](mailto:sseyler@andrewsinternational.com) [<mailto:sseyler@andrewsinternational.com>]  
**Sent:** Thursday, November 12, 2015 6:11 AM  
**To:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; Joseph Mariani <[joe@hollywoodbid.org](mailto:joe@hollywoodbid.org)>; Matthew Severson <[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>  
**Subject:** Re: Mutually Beneficial Introduction

Sure  
Sent via BlackBerry by AT&T

---

**From:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>

**Date:** Thu, 12 Nov 2015 04:06:07 +0000

**To:** Joseph Mariani<[joe@hollywoodbid.org](mailto:joe@hollywoodbid.org)>; Matthew Severson<[Matthew@hollywoodbid.org](mailto:Matthew@hollywoodbid.org)>;  
[sseyler@andrewsinternational.com](mailto:sseyler@andrewsinternational.com)<[sseyler@andrewsinternational.com](mailto:sseyler@andrewsinternational.com)>

**Subject:** FW: Mutually Beneficial Introduction

Gentlemen, I'm thinking with my travel schedule, perhaps you could do this meeting next week while I am in Montana. I don't want to hold it off too long.

I'm thinking the three of you, for now, is the appropriate entourage.

Kerry

---

**From:** Garza, Josh [<mailto:jgarza@kilroyrealty.com>]

**Sent:** Monday, November 09, 2015 4:46 PM

**To:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; Phillips, Lauren <[lphillips@kilroyrealty.com](mailto:lphillips@kilroyrealty.com)>; Kevin Stuessi <[kevin@neuehouse.com](mailto:kevin@neuehouse.com)>

**Cc:** Estelle LaCroix <[estelle@neuehouse.com](mailto:estelle@neuehouse.com)>

**Subject:** RE: Mutually Beneficial Introduction

Hi Kerry,

I hope you had an enjoyable weekend. I wanted to follow-up on the below email. I know you have an incredibly busy schedule, however I was hoping we could secure an on-site meeting with the security lead and clean streets lead from your BID team.

I also help manage our Sunset Media Center and Academy projects here in Hollywood and I know from experience how much easier it is for the BID to assist once they understand the layout and function of each property. If there is any chance to line up such a meeting this week or next, it would be tremendously helpful.

My full contact information is below. I look forward to hearing from you.

Joshua Garza, RPA  
Senior Property Manager  
Kilroy Realty Corporation  
6255 W. Sunset Blvd., Suite 2210  
Los Angeles, CA 90028  
P: (323) 785-6911 - Direct  
E: [jgarza@kilroyrealty.com](mailto:jgarza@kilroyrealty.com)

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**From:** Kerry Morrison [<mailto:Kerry@hollywoodbid.org>]

**Sent:** Wednesday, October 21, 2015 6:38 PM

**To:** Phillips, Lauren; Kevin Stuessi

**Cc:** Garza, Josh; Estelle LaCroix

**Subject:** RE: Mutually Beneficial Introduction



Hi Lauren – thank you for the introduction to Kevin.

We have been anticipating the arrival of Neuehouse to Hollywood and are very excited about all the energy this organization and all the people associated therewith will bring to this neighborhood.

I have a small team, and we would love to have a tour of your facility. A couple summers ago, when our building was undergoing a seismic retrofit, we re-located to We-Work down at LaBrea. We understand that Neuehouse takes collaborative and shared work space to a whole new level – and cannot wait to see what you offer!

We are also anxious to let you know about Hollywood, and the services provided by the BID. Your building falls within the Sunset & Vine Business Improvement District (we also manage the Hollywood Entertainment District).

Here is our website – which captures what is going on here, and also has portals to both BIDs.  
<http://onlyinhollywood.org/>

Also, we are very busy preparing for a music and arts festival that we are promoting in early November – and it would be great to share this with your members. Everything will be walkable from your building.  
<http://onlyinhollywood.org/festival/>

Though we are pretty consumed with getting this event ready to launch, we are only a block away from your office, so could probably come over for a 45 minute tour and initial chat in the next couple weeks.

Let me know; looking forward to it.

Kerry Morrison

---

**KERRY MORRISON**  
*Executive Director*

| Hollywood Property Owners Alliance |  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

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**From:** Phillips, Lauren [<mailto:lphillips@kilroyrealty.com>]  
**Sent:** Tuesday, October 20, 2015 10:47 AM  
**To:** Kevin Stuessi <[kevin@neuehouse.com](mailto:kevin@neuehouse.com)>; Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>  
**Cc:** Garza, Josh <[jgarza@kilroyrealty.com](mailto:jgarza@kilroyrealty.com)>; Phillips, Lauren <[lphillips@kilroyrealty.com](mailto:lphillips@kilroyrealty.com)>; Estelle LaCroix <[estelle@neuehouse.com](mailto:estelle@neuehouse.com)>  
**Subject:** FW: Mutually Beneficial Introduction

Kerry, thanks for the call yesterday. I would like to introduce you to our newest tenant at Columbia Square, Neuehouse.

Kevin and Kerry please meet each other by email...

Kerry is the executive director for the BID that supports the area around Neuehouse in Hollywood.

Kevin is the Chief Development Officer for Neuehouse and very involved in bringing Neuehouse online in Hollywood.

I thought it would be a smart idea for Kevin and his team to meet with your team so they understand what a BID does and how you can help them maneuver the clean and safe services in the area and how you can work best together.

Perhaps an informal meeting at Neuehouse? I would like to include our Josh Garza the property management in that meeting. He will have other items on his agenda so perhaps they can meet before or after

Please include me in the meeting but I'm not required to make it happen.

Thanks all,

**Lauren Phillips**

Director

Construction Services

Kilroy Realty Corporation

12200 West Olympic Blvd., Ste 200

Los Angeles, CA 90064

[lphillips@kilroyrealty.com](mailto:lphillips@kilroyrealty.com)

310-481-6556 fax

310-962-0310 mobile

---

**From:** Kerry Morrison [<mailto:Kerry@hollywoodbid.org>]

**Sent:** Monday, October 19, 2015 2:15 PM

**To:** Miguel Vargas

**Cc:** Phillips, Lauren

**Subject:** RE: Mutually Beneficial Introduction

Hi Lauren, nice to make your acquaintance. Columbia Square/ Kilroy is a member of Sunset & Vine BID. How are you affiliated?

Kerry

---

**KERRY MORRISON**

*Executive Director*

[ Hollywood Property Owners Alliance |

1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028

323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

**From:** Miguel Vargas [<mailto:miguel@artsdistrictla.org>]

**Sent:** Monday, October 19, 2015 10:46 AM

**To:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>

**Cc:** Phillips, Lauren <[lphillips@kilroyrealty.com](mailto:lphillips@kilroyrealty.com)>

**Subject:** Mutually Beneficial Introduction

Hi Kerry,

This is Miguel from the Arts District BID, I hope all is well. I'm reaching out today because I wanted to connect you with one of our Board Members, Lauren Phillips. In addition to being an active Arts District stakeholder, Lauren is also quite committed to improving Hollywood. One of the projects Lauren is closely involved with is the Columbia Square project, which is being developed by Kilroy Realty. Lauren is copied on this email.

Thank You,

--

**Miguel Vargas**

Executive Director

Arts District Los Angeles B.I.D.



24 HR HOTLINE (213) 327-0979

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## Kerry Morrison

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**From:** Kerry Morrison  
**Sent:** Tuesday, November 10, 2015 6:42 PM  
**To:** sseyler@andrewsinternational.com  
**Subject:** September homeless count for Sunset

Can you please send the end of month count for Sunset in Sept? For some reason I can only find Hollywood. No rush

Kerry

---

### **KERRY MORRISON**

*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

## Kerry Morrison

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**From:** Kerry Morrison  
**Sent:** Friday, November 06, 2015 11:40 AM  
**To:** 'Steve S.'; Joseph Mariani  
**Subject:** RE: Parking structures

Yes; we cannot serve as their personal security. They can always call LAPD, of course  
Kerry

**From:** Steve S. [mailto:sseyler@andrewsinternational.com]  
**Sent:** Friday, November 06, 2015 9:11 AM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>; Joseph Mariani <joe@hollywoodbid.org>  
**Subject:** Parking structures

Hi. We have been getting pressure to respond to calls on the upper floors of parking garages including the one at 1627 Vine. We have told them that we can only respond to the first floor per our clients instruction. Just want to verify this is correct.

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Wednesday, November 04, 2015 3:53 PM  
**To:** 'Joseph Salazar'  
**Cc:** sseyler@andrewsinternational.com  
**Subject:** RE: FW: OIH Raffle Prizes

Yes, those were Chinese Theatre. These are from Madame Tussauds.  
K

**From:** Joseph Salazar [mailto:jsalazar@andrewsinternational.com]  
**Sent:** Wednesday, November 04, 2015 3:52 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Cc:** sseyler@andrewsinternational.com  
**Subject:** Re: FW: OIH Raffle Prizes

The tickets were picked up this morning and given to Jenny. Are there more tickets to be picked up?

On Wed, Nov 4, 2015 at 3:43 PM, Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)> wrote:

Joe and Steve, could someone swing by Madame Tussaud's tomorrow to pick up these tickets for us?

Kerry

---

**From:** Diana Elmore [mailto:[Diana.Elmore@MadameTussaudsHW.com](mailto:Diana.Elmore@MadameTussaudsHW.com)]  
**Sent:** Wednesday, November 04, 2015 3:03 PM  
**To:** Devin Strecker <[Devin@hollywoodbid.org](mailto:Devin@hollywoodbid.org)>  
**Cc:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; Gabrielle Estemar <[Gabrielle.Estemar@madametussaudshw.com](mailto:Gabrielle.Estemar@madametussaudshw.com)>  
**Subject:** RE: OIH Raffle Prizes

Come by tomorrow afternoon and ask for Gabrielle.

Can you please answer my question below?

Diana Elmore  
Head of Marketing and Sales  
Madame Tussauds Hollywood

Merlin Entertainments PLC

6933 Hollywood Blvd. | Hollywood CA 90028

P: [323.798.1684](tel:323.798.1684) | M: [213.595.0797](tel:213.595.0797)

[Diana.Elmore@madametussaudshw.com](mailto:Diana.Elmore@madametussaudshw.com)



---

**From:** Devin Strecker [<mailto:Devin@hollywoodbid.org>]

**Sent:** Wednesday, November 04, 2015 3:00 PM

**To:** Diana Elmore

**Cc:** Kerry Morrison

**Subject:** RE: OIH Raffle Prizes

How can we get the tickets for the raffle? I can have our BID security guys come pick up if that works.

---

**From:** Diana Elmore [<mailto:Diana.Elmore@MadameTussaudsHW.com>]

**Sent:** Wednesday, November 04, 2015 11:00 AM

**To:** Devin Strecker <[Devin@hollywoodbid.org](mailto:Devin@hollywoodbid.org)>

**Subject:** RE: OIH Raffle Prizes

Thanks,

Is the Producer or Director package available?

Diana Elmore

Head of Marketing and Sales

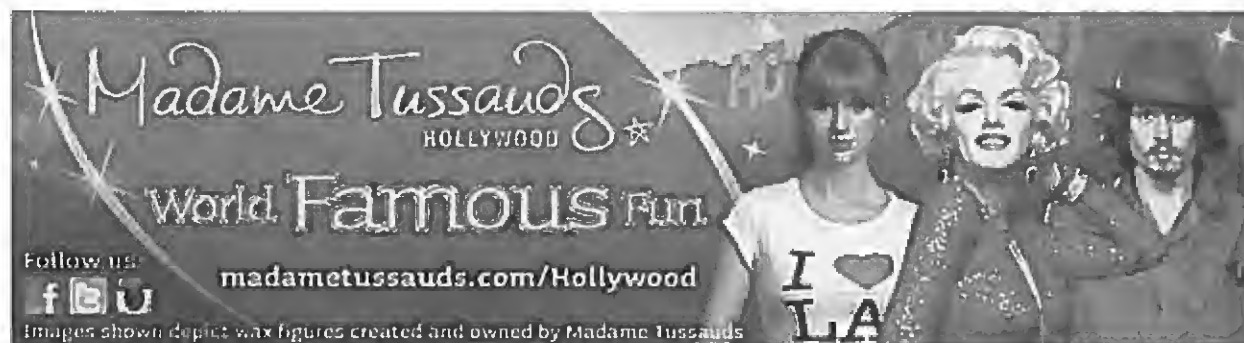
Madame Tussauds Hollywood

Merlin Entertainments PLC

6933 Hollywood Blvd. | Hollywood CA 90028

P: [323.798.1684](tel:323.798.1684) | M: [213.595.0797](tel:213.595.0797)

[Diana.Elmore@madametussaudshw.com](mailto:Diana.Elmore@madametussaudshw.com)



---

**From:** Devin Strecker [<mailto:Devin@hollywoodbid.org>]

**Sent:** Wednesday, November 04, 2015 10:57 AM

**To:** Diana Elmore

**Subject:** RE: OIH Raffle Prizes

Thanks so much!

You should have received the Visitor Guide info in the mail, in the big purple envelope, but I've attached it here too.

Cheers,

Devin

---

**From:** Diana Elmore [<mailto:Diana.Elmore@MadameTussaudsHW.com>]

**Sent:** Wednesday, November 04, 2015 10:06 AM

**To:** Devin Strecker <[Devin@hollywoodbid.org](mailto:Devin@hollywoodbid.org)>

**Cc:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; Ashlea Tate <[Ashlea.Tate@madametussaudshw.com](mailto:Ashlea.Tate@madametussaudshw.com)>

**Subject:** RE: OIH Raffle Prizes

Of course!

We can offer you 6 comp tickets.



PS> On another note... will you be sending me an agreement for the 2016 Hollywood Map? I cannot recall If I already confirmed our participation for next year. We would love to secure the front cover if possible.

Thank you!

Diana Elmore

Head of Marketing and Sales

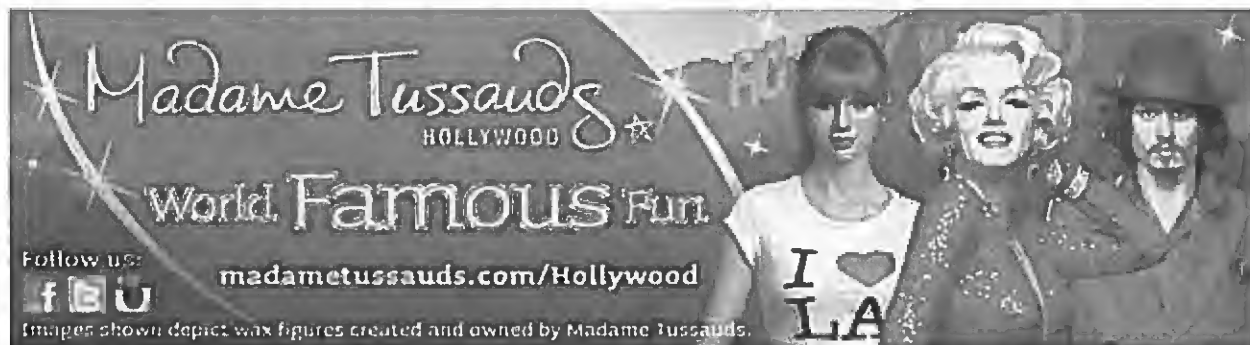
Madame Tussauds Hollywood

Merlin Entertainments PLC

6933 Hollywood Blvd. | Hollywood CA 90028

P: 323.798.1684 | M: 213.595.0797

[Diana.Elmore@madametussaudshw.com](mailto:Diana.Elmore@madametussaudshw.com)



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## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Tuesday, November 03, 2015 2:08 PM  
**To:** sseyler@andrewsinternational.com; 'Salazar, Joseph'  
**Subject:** FW: Andrews Int'l Invoice Tracking  
**Attachments:** 2015 - Invoice Tracking.xlsx

Hi Steve and Joe,  
Thanks for coming to our meeting today.

Here is the spreadsheet. Let me know what you think after you compare with yours.  
Kerry

---

**From:** Ginnie Gallo  
**Sent:** Monday, November 02, 2015 4:54 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Subject:** Andrews Int'l Invoice Tracking

**Ginnie Gallo**  
Administrative Coordinator  
Hollywood Property Owners Alliance  
1680 N. Vine St., Suite 600  
Hollywood, CA 90028  
(323)463-6767  
[www.onlyinhollywood.org](http://www.onlyinhollywood.org)

Invoice				Contracted			
Week	Invoice #	Date	Period	Invoice Amount	Amount	Difference	Variance
1	65140	1/1/2015	12/28/14-1/4/15	\$ 15,551.80	\$ 15,384.62	\$ (167.18)	overbilled
2	65391	1/15/2015	1/5-1/11	\$ 13,008.34	\$ 15,384.62	\$ 2,376.28	underbilled
3	65817	1/20/2015	1/12-1/18	\$ 14,025.66	\$ 15,384.62	\$ 1,358.96	underbilled
4	66290	1/25/2015	1/19-1/25	\$ 14,606.50	\$ 15,384.62	\$ 778.12	underbilled
5	66817	2/1/2015	1/26-2/1	\$ 14,132.82	\$ 15,384.62	\$ 1,251.80	underbilled
6	67360	2/8/2015	2/2-2/8	\$ 14,234.26	\$ 15,384.62	\$ 1,150.36	underbilled
7	67970	2/15/2015	2/9-2/15	\$ 14,793.91	\$ 15,384.62	\$ 590.71	underbilled
8	68327	2/22/2015	2/16-2/22	\$ 14,454.03	\$ 15,384.62	\$ 930.59	underbilled
9	69079	3/1/2015	2/23-3/1	\$ 13,944.66	\$ 15,384.62	\$ 1,439.96	underbilled
10	69667	3/8/2015	3/1-3/8	\$ 15,336.74	\$ 15,384.62	\$ 47.88	underbilled
11	70138	3/15/2015	3/9-3/15	\$ 15,488.26	\$ 15,384.62	\$ (103.64)	overbilled
12	70809	3/22/2015	3/16-3/22	\$ 15,327.98	\$ 15,384.62	\$ 56.64	underbilled
13	71261	3/29/2015	3/23-3/29	\$ 14,256.10	\$ 15,384.62	\$ 1,128.52	underbilled
14	71943	4/5/2015	3/30-4/5	\$ 14,704.74	\$ 15,384.62	\$ 679.88	underbilled
15	72433	4/12/2015	4/6-4/12	\$ 15,839.06	\$ 15,384.62	\$ (454.44)	overbilled
16	72888	4/19/2015	4/13-4/19	\$ 14,673.22	\$ 15,384.62	\$ 711.40	underbilled
17	73302	4/23/2015	4/17-4/23	\$ 9,697.66	\$ 15,384.62	\$ 5,686.96	underbilled
18	73860	4/30/2015	4/24-4/30	\$ 14,122.58	\$ 15,384.62	\$ 1,262.04	underbilled
19	A74429	5/7/2015	5/1-5/7	\$ 16,245.05	\$ 15,384.62	\$ (860.43)	overbilled
20	74894	5/14/2015	5/8-5/14	\$ 15,672.23	\$ 15,384.62	\$ (287.61)	overbilled
21	75314	5/21/2015	5/15-5/21	\$ 13,868.08	\$ 15,384.62	\$ 1,516.54	underbilled
22	75983	5/28/2015	5/22-5/28	\$ 15,910.77	\$ 15,384.62	\$ (526.15)	overbilled
23	76373	6/4/2015	5/29-6/4	\$ 14,658.35	\$ 15,384.62	\$ 726.27	underbilled
24	76777	6/11/2015	6/5-6/11	\$ 15,183.98	\$ 15,384.62	\$ 200.64	underbilled
25	77194	6/18/2015	6/12-6/18	\$ 15,297.77	\$ 15,384.62	\$ 86.85	underbilled
26	77651	6/25/2015	6/19-6/25	\$ 16,221.85	\$ 15,384.62	\$ (837.23)	overbilled
27	78093	7/2/2015	6/26-7/2	\$ 14,840.69	\$ 15,384.62	\$ 543.93	underbilled
28	78439	7/9/2015	7/3-7/9	\$ 16,407.83	\$ 15,384.62	\$ (1,023.21)	overbilled
29	78715	7/16/2015	7/10-7/16	\$ 15,262.48	\$ 15,384.62	\$ 122.14	underbilled
30	79157	7/23/2015	7/17-7/23	\$ 14,918.27	\$ 15,384.62	\$ 466.35	underbilled
31	79620	7/30/2015	7/24-7/30	\$ 15,341.43	\$ 15,384.62	\$ 43.19	underbilled



<b>Running Total</b>
\$ (167.18)
\$ 2,209.09
\$ 3,568.05
\$ 4,346.16
\$ 5,597.96
\$ 6,748.31
\$ 7,339.02
\$ 8,269.60
\$ 9,709.56
\$ 9,757.43
\$ 9,653.79
\$ 9,710.42
\$ 10,838.94
\$ 11,518.82
\$ 11,064.37
\$ 11,775.77
\$ 17,462.72
\$ 18,724.76
\$ 17,864.32
\$ 17,576.71
\$ 19,093.24
\$ 18,567.09
\$ 19,293.35
\$ 19,493.99
\$ 19,580.83
\$ 18,743.60
\$ 19,287.53
\$ 18,264.31
\$ 18,386.45
\$ 18,852.79
\$ 18,895.98

\$	19,563.65
\$	19,535.86
\$	19,335.97
\$	18,161.59
\$	18,200.25
\$	17,013.01
\$	17,774.19
\$	18,071.85
\$	18,295.23
\$	18,511.89
\$	19,451.90
\$	21,143.79
\$	36,528.41
\$	51,913.02
\$	67,297.64
\$	82,682.25
\$	98,066.87
\$	113,451.48
\$	128,836.10
\$	144,220.71
\$	159,605.33

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Monday, November 02, 2015 6:25 PM  
**To:** 'sseyler@andrewsinternational.com'  
**Cc:** Joseph Mariani  
**Subject:** RE: Security Invoices

Thanks Steve – and we also need to talk this week (perhaps Wednesday ) re/ radio training and logistics.  
Kerry

---

**From:** sseyler@andrewsinternational.com [mailto:sseyler@andrewsinternational.com]  
**Sent:** Monday, November 02, 2015 6:24 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Cc:** Joseph Mariani <joe@hollywoodbid.org>  
**Subject:** Re: Security Invoices

Everything is on track. The music festival will wipe out the sbid surplus. We cut the hbid festival budget by changing Joes hours so he is the supervisor 3 nights. I am working Sunday so we don't have to pay for an HBID supervisor that day either. We cut staffing for HBID for the rest of the year and will save about 1500.00 a week. We will not go over budget. This festival and the added Sunday shifts have forced us to be a little creative, but all is well. I will show Joe the math.  
Sent via BlackBerry by AT&T

---

**From:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Date:** Tue, 3 Nov 2015 02:00:21 +0000  
**To:** sseyler@andrewsinternational.com<sseyler@andrewsinternational.com>  
**Cc:** Joseph Mariani<joe@hollywoodbid.org>  
**Subject:** FW: Security Invoices

Steve, can you take a look at this – I want to make sure our tracking is in alignment with yours.

If I look at this, it appears we are running a fairly healthy surplus for Sunset, but we are ahead of budget for Hollywood. Are there adjustments that can be made between now and year's end to create more parity between the two BIDs?

Give me a call manana and we can discuss.  
Kerry

---

**From:** Joseph Mariani  
**Sent:** Monday, November 02, 2015 5:51 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Subject:** Security Invoices

Here you go, let me know if you need anything else.

**JOSEPH MARIANI**

*Associate Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [joe@hollywoodbid.org](mailto:joe@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)



## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Monday, October 26, 2015 10:08 PM  
**To:** Michael Coogle  
**Cc:** sseyler@andrewsinternational.com  
**Subject:** RE: Top 14 -- need to revise?

Mike, what we are looking for are new names of people that should be added. This might be the right list, but I just want to make sure that there isn't anyone new out there who should be a target of intentional outreach.

kerry

**From:** Michael Coogle [mailto:solsocoog@aol.com]  
**Sent:** Monday, October 26, 2015 7:48 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>; aruffin@housingworksca.org; sseyler@andrewsinternational.com; nathan@thecenterinhollywood.org; ALEX@thecenterinhollywood.org; Jill@stepuponsecond.org; aquigley@fpch.org; rsalinas@housingworksca.org; mrayala1984@att.net  
**Cc:** cameron.langhans@lacity.org  
**Subject:** Re: Top 14 -- need to revise?

Good evening Kerry-

I think the attachment is a bit disfigured but I can make out most of Top 14. We can remove Robert Blake- he is currently conserved. From what I can see, the rest are still out and about in the Hollywood area. LA DMH met with Marcus Wells last week and hopes to meet with him Thursday. They also gave us a list of other potential clients- Leonard McClendon, Casey Bush, Gavin Randal, Jonathan Chang and Dominique (NFI). We will try to locate these individuals when LA DMH personnel are conducting outreach- they will notify our office by phone when they are in the area.

Please let us know if there is anything we can do on our end.

Mike Coogle

-----Original Message-----

**From:** Kerry Morrison <Kerry@hollywoodbid.org>  
**To:** Anthony Ruffin <aruffin@housingworksca.org>; sseyler <sseyler@andrewsinternational.com>; Nathan Sheets (nathan@thecenterinhollywood.org) <nathan@thecenterinhollywood.org>; Alex Davis (ALEX@thecenterinhollywood.org) <ALEX@thecenterinhollywood.org>; Jill <Jill@stepuponsecond.org>; Amie Quigley <aquigley@fpch.org>; Rudy Salinas (rsalinas@housingworksca.org) <rsalinas@housingworksca.org>; solsocoog <solsocoog@aol.com>; mrayala1984 <mrayala1984@att.net>  
**Cc:** Cameron Langhans <cameron.langhans@lacity.org>  
**Sent:** Mon, Oct 26, 2015 4:00 pm  
**Subject:** Top 14 -- need to revise?

Greetings friends,

Tomorrow I am having breakfast with Amie. One of the things we were going to discuss is whether our Top 14 list, as it currently constituted, is accurate. When Savannah was here this summer, she updated it with some input.

Given that we have some new resources coming into the neighborhood – I'd like to make sure we have the most vulnerable individuals on the radar of the various DMH teams.

Please take a look at this and let me know if you would recommend any changes. Also, we are missing photos for three – any chance someone has a photo?

Kerry

---

**KERRY MORRISON**

*Executive Director*

[ Hollywood Property Owners Alliance ]

1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028

323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Monday, October 26, 2015 6:42 PM  
**To:** sseyler@andrewsinternational.com; Joe Salazar  
**Subject:** FW: NEWS ALERT: Transient Learns Fate in Stabbing (06:13 PM)

fyi

**From:** Mario.P.Ceballos@kp.org [mailto:Mario.P.Ceballos@kp.org]  
**Sent:** Monday, October 26, 2015 4:18 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>; spencer@thecenterinhollywood.org; Jeff@Hollywoodhotel.net  
**Subject:** Fw: NEWS ALERT: Transient Learns Fate in Stabbing (06:13 PM)

All,

Sad news all around. Do you happen to know the exact location of the recycle center where the incident occurred?

Mario

-----  
Mario P. Ceballos  
Community Benefit Manager

Kaiser Permanente  
Los Angeles Medical Center  
4841 Hollywood Blvd.  
Los Angeles, CA 90027

(323) 783-8277 (office)  
(8) 363-8277 (toll-free)  
(323) 783.8005 (fax)  
[mario.p.cebvallos@kp.org](mailto:mario.p.cebvallos@kp.org)  
-----

For info on LAMC's Community Benefit Grant Program,  
please visit: [kp.org/losangeles](http://kp.org/losangeles) under Community & Events.

For Regional Kaiser Permanente Southern California Funding Guidelines,  
please visit: [community.kp.org](http://community.kp.org)

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----- Forwarded by Mario P Ceballos/CA/KAIPERM on 10/26/2015 04:15 PM -----

**From:** Hollywood Patch <[noreply@patch.com](mailto:noreply@patch.com)>  
**To:** Mario P Ceballos/CA/KAIPERM@KAIPERM  
**Date:** 10/26/2015 03:41 PM  
**Subject:** NEWS ALERT: Transient Learns Fate in Stabbing (06:13 PM)

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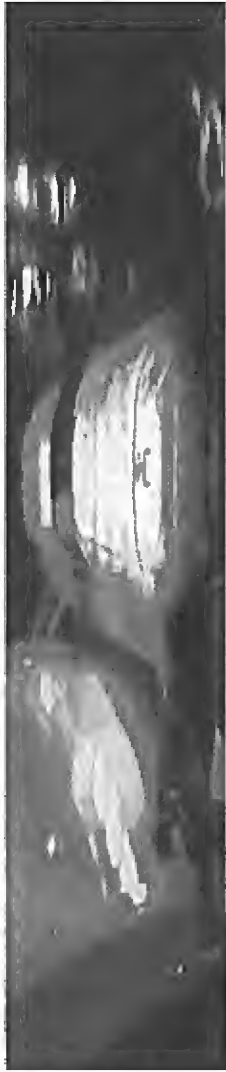
NEWS ALERT

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FISHER INVESTMENTS\*



## Transient Learns Fate in Stabbing

*A fight over paperwork results in a deadly encounter at the Hollywood Recycle Center....* [More](#)

By [Liz Spear](#)

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## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Friday, October 23, 2015 1:30 PM  
**To:** Joseph Mariani  
**Cc:** Steve S.  
**Subject:** Re: Calls for service

Insane in the membrane

Sent from my iPhone

> On Oct 23, 2015, at 11:12 AM, Joseph Mariani <joe@hollywoodbid.org> wrote:

>

>

> Wow, that's insane!

>

> Sent from my iPhone

>

>> On Oct 23, 2015, at 10:16 AM, Steve S. <sseyler@andrewsinternational.com> wrote:

>>

>> At this moment in time we have handled 1065 more calls than this time last year.

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Monday, October 19, 2015 5:21 PM  
**To:** 'Joseph Salazar'  
**Cc:** Joseph Mariani; Steve S.  
**Subject:** RE: Noon briefing

Joe, October 29 would work for me. I've written it down.  
kerry

**From:** Joseph Salazar [mailto:jsalazar@andrewsinternational.com]  
**Sent:** Friday, October 16, 2015 2:01 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Cc:** Joseph Mariani <joe@hollywoodbid.org>; Steve S. <sseyler@andrewsinternational.com>  
**Subject:** Re: Noon briefing

Hi Kerry,

As we discussed, you can choose next week to stop in for briefing or you can pick Curtain #2. On Thursday, Oct. 29th, we are having a potluck food briefing at the BID Office. There will be food and dessert. It has been over a year since we had done this. The troops could use it. Your choice, let me know.

Joe Salazar  
Assistant Director  
Hollywood/Sunset BID Patrol  
O-(323) 465-0122  
C-(310) 621-4267

On Fri, Oct 16, 2015 at 10:12 AM, Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)> wrote:

Hi Joe, I have a miraculously open day. Can I pop in to the briefing today?

Kerry

---

Kerry Morrison, Exec. Director

Hollywood Property Owners Alliance

1680 Vine Street Suite 600



**Hollywood, CA 90028**

323-463-6767 **office**

323-833-1635 **mobile**

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Monday, October 19, 2015 12:30 PM  
**To:** Steve S.  
**Cc:** BENEDICT FERNANDES; OSBALDO RAMOS  
**Subject:** Re: DMH AOT

Excellent!!

Sent from my iPhone

On Oct 19, 2015, at 12:22 PM, Steve S. <[sseyler@andrewsinternational.com](mailto:sseyler@andrewsinternational.com)> wrote:

She is at my office now and we are starting to search for the people she is interested in.

On Mon, Oct 19, 2015 at 12:01 PM, BENEDICT FERNANDES <[34273@lapd.lacity.org](mailto:34273@lapd.lacity.org)> wrote:

Kerry and Steve,

Marla Griffith (cell [213-305-3070](tel:213-305-3070)) from DMH AOT just stopped by Hollywood Station to find a few folks we referred. Can you have one of the BID Officers contact her to help her find them?

My guys are all off for the next few and I think the BID Officers will have a better handle on their locations.

Ben

Sergeant Ben Fernandes #34273  
Los Angeles Police Department  
Hollywood Division  
Hollywood Entertainment District (HED) Investigations  
[\(213\)972-2971](tel:2139722971) Ext #315

## **Kerry Morrison**

---

**From:** Kerry Morrison  
**Sent:** Friday, October 16, 2015 10:12 AM  
**To:** Joseph Salazar  
**Subject:** Noon briefing

Hi Joe, I have a miraculously open day. Can I pop in to the briefing today?

Kerry

---

**Kerry Morrison, Exec. Director**  
**Hollywood Property Owners Alliance**

**1680 Vine Street Suite 600**  
**Hollywood, CA 90028**  
**323-463-6767 office**  
**323-833-1635 mobile**

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Tuesday, October 13, 2015 11:13 AM  
**To:** BFarrar@andrewsinternational.com  
**Subject:** kelling

Bill, can you give me two bullet points of what you walked away with from the broken windows presentation in SF. I am doing presentation to board today.

Just two bullets...and how it is relevant to Hwd?

K

---

Kerry Morrison, Exec. Director  
Hollywood Property Owners Alliance

1680 Vine Street Suite 600  
Hollywood, CA 90028  
323-463-6767 office  
323-833-1635 mobile

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Tuesday, October 13, 2015 11:09 AM  
**To:** sseyler@andrewsinternational.com  
**Subject:** RE: no trespassing signs

Wow. Prayers for the family; for peace in these final hours.  
Kerry

---

**From:** sseyler@andrewsinternational.com [mailto:sseyler@andrewsinternational.com]  
**Sent:** Tuesday, October 13, 2015 10:27 AM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Subject:** Re: no trespassing signs

Joe will be there. Sending M Coogle to DMH meeting. I'm with Heather's father. We are giving him morphine now and his nurse didn't think he would last the night. Tough guy. He won't quit. Sleeping now.  
Sent via BlackBerry by AT&T

---

**From:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Date:** Tue, 13 Oct 2015 17:20:12 +0000  
**To:** sseyler@andrewsinternational.com<sseyler@andrewsinternational.com>; Joseph Salazar<jsalazar@andrewsinternational.com>  
**Subject:** no trespassing signs

Are they in your office now? Can someone bring me 5 today before Sunset board meeting (or is Joe coming to that?)  
K

---

Kerry Morrison, Exec. Director  
Hollywood Property Owners Alliance

1680 Vine Street Suite 600  
Hollywood, CA 90028  
323-463-6767 office  
323-833-1635 mobile

## **Kerry Morrison**

---

**From:** Kerry Morrison  
**Sent:** Tuesday, October 13, 2015 10:20 AM  
**To:** sseyler@andrewsinternational.com; Joseph Salazar  
**Subject:** no trespassing signs

Are they in your office now? Can someone bring me 5 today before Sunset board meeting (or is Joe coming to that?)  
K

---

**Kerry Morrison, Exec. Director**  
**Hollywood Property Owners Alliance**

**1680 Vine Street Suite 600**  
**Hollywood, CA 90028**  
**323-463-6767 office**  
**323-833-1635 mobile**

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Tuesday, October 13, 2015 10:16 AM  
**To:** sseyler@andrewsinternational.com  
**Subject:** FW: Outreach Meeting

Hi Steve, got your text today. Super busy week this week with two board meetings and I had a budget conference call to plan for yesterday so was completely out of pocket.

For today, please just take copious notes. I think DMH is very well intentioned about getting these resources deployed into the street – but the problem is that until and unless they are willing to partner more intimately with community based resources (e.g., BID, providers, churches, etc) their effectiveness is compromised. We have to get past the HIPAA constraints. There is no way that DMH staffers can know about the situation faced by a person on the street as well as the community members who are in direct day to day contact.

I thank you for being there today to represent me. I really wish I could attend this meeting.

Kerry

**From:** Jacqueline Georgian [mailto:JGeorgian@dmh.lacounty.gov]  
**Sent:** Tuesday, October 13, 2015 9:15 AM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Subject:** RE: Outreach Meeting

Good Morning.

The meeting will be held at 3:00 pm today in the 10<sup>th</sup> floor conference room at 550 S. Vermont Ave.

---

**From:** Kerry Morrison [mailto:Kerry@hollywoodbid.org]  
**Sent:** Wednesday, October 07, 2015 6:21 PM  
**To:** Jacqueline Georgian  
**Subject:** RE: Outreach Meeting

Hello, is there a date/time for this meeting?  
Kerry Morrison

---

**KERRY MORRISON**  
*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

---

**From:** Jacqueline Georgian [mailto:JGeorgian@dmh.lacounty.gov]  
**Sent:** Wednesday, October 07, 2015 4:03 PM  
**To:** Alex Davis <[alex@thecenterinhollywood.org](mailto:alex@thecenterinhollywood.org)>; Anthony Alvarado ([lsipan@dmh.lacounty.gov](mailto:lsipan@dmh.lacounty.gov))

<[lspace@dmh.lacounty.gov](mailto:lspace@dmh.lacounty.gov)>; Antquan Washington <[antquan@thecenterinhollywood.org](mailto:antquan@thecenterinhollywood.org)>; Barbara Bloom <[barbara@stepuponsecond.org](mailto:barbara@stepuponsecond.org)>; Barbara Engleman <[BEngleman@dmh.lacounty.gov](mailto:BEngleman@dmh.lacounty.gov)>; Capt. Peter Zarcone <[peter.zarcone@lapd.lacity.org](mailto:peter.zarcone@lapd.lacity.org)>; Carl McKnight <[CMcKnight@dmh.lacounty.gov](mailto:CMcKnight@dmh.lacounty.gov)>; Carol Phillips <[CPhillips@dmh.lacounty.gov](mailto:CPhillips@dmh.lacounty.gov)>; Darlene Fernandez <[darlenef@epath.org](mailto:darlenef@epath.org)>; Diann Kaainoa <[DKaainoa@dmh.lacounty.gov](mailto:DKaainoa@dmh.lacounty.gov)>; Dr. L Murch <[lmurch@exodusrecovery.com](mailto:lmurch@exodusrecovery.com)>; Edward Vidaurri <[EVidaurri@dmh.lacounty.gov](mailto:EVidaurri@dmh.lacounty.gov)>; Gary Walendzik <[GWalendzik@dmh.lacounty.gov](mailto:GWalendzik@dmh.lacounty.gov)>; Hazel Lopez <[hazell@lampcommunity.org](mailto:hazell@lampcommunity.org)>; Iliana Navarro-Bermudez <[INavarroBermudez@dmh.lacounty.gov](mailto:INavarroBermudez@dmh.lacounty.gov)>; Irma Castaneda <[ICastaneda@dmh.lacounty.gov](mailto:ICastaneda@dmh.lacounty.gov)>; Jill Drenth <[Jill@stepuponsecond.org](mailto:Jill@stepuponsecond.org)>; Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; Leticia Guzman-Soydan <[LGuzmanSoydan@dmh.lacounty.gov](mailto:LGuzmanSoydan@dmh.lacounty.gov)>; Linda Boyd <[LBoyd@dmh.lacounty.gov](mailto:LBoyd@dmh.lacounty.gov)>; Liz Sanford <[matcher@thecenterinhollywood.org](mailto:matcher@thecenterinhollywood.org)>; Luis Orozco <[LOrozco@dmh.lacounty.gov](mailto:LOrozco@dmh.lacounty.gov)>; Miriam Brown <[MBrown@dmh.lacounty.gov](mailto:MBrown@dmh.lacounty.gov)>; Monica Alcaraz <[malcaraz@exodusrecovery.com](mailto:malcaraz@exodusrecovery.com)>; Monica Quezada <[mquezada@hhcla.org](mailto:mquezada@hhcla.org)>; Monika Riederle <[MRiederle@dmh.lacounty.gov](mailto:MRiederle@dmh.lacounty.gov)>; Monju Shome <[MShome@dmh.lacounty.gov](mailto:MShome@dmh.lacounty.gov)>; Nahed Guirguis <[NGuirguis@dmh.lacounty.gov](mailto:NGuirguis@dmh.lacounty.gov)>; Nancy Weiner <[NWeiner@dmh.lacounty.gov](mailto:NWeiner@dmh.lacounty.gov)>; Paul Sacco <[PSacco@dmh.lacounty.gov](mailto:PSacco@dmh.lacounty.gov)>; Staci Atkins <[SAtkins@dmh.lacounty.gov](mailto:SAtkins@dmh.lacounty.gov)>; Stacy Williams <[StWilliams@dmh.lacounty.gov](mailto:StWilliams@dmh.lacounty.gov)>; Steve Houchin <[steve.houchin@lacity.org](mailto:steve.houchin@lacity.org)>; Tescia Uribe <[TUribe@dmh.lacounty.gov](mailto:TUribe@dmh.lacounty.gov)>;  
Cc: Edward Vidaurri <[EVidaurri@dmh.lacounty.gov](mailto:EVidaurri@dmh.lacounty.gov)>; Irma Castaneda <[ICastaneda@dmh.lacounty.gov](mailto:ICastaneda@dmh.lacounty.gov)>  
Subject: FW: Outreach Meeting

Sent on behalf of Dr. Irma Castaneda, Deputy Director – Department of Mental Health

#### SPA 4 Homeless Outreach Agency:

You are invited to a meeting being convened by the Department of Mental Health to discuss strategies for increased coordination and collaboration efforts of outreach, engagement and related-services to homeless persons in SPA 4. The meeting will address current efforts and challenges for coordination /collaboration and recommendations for improving these services to homeless mentally ill persons.

As part of our effort to increase understanding and knowledge of your agency's outreach, engagement and other related services to homeless persons, please send me a 1 – 2 page summary of your programs services. We will distribute this document at the below meeting.

Please confirm by 10/9/15 if your agency/program will send a representative and the name of your representative. Parking is available at the DMH Shatto parking structure at 523 Shatto Place, Los Angeles, CA 90020.

The agenda for the meeting is:

#### I. Introductions

II. Meeting purpose: to coordinate the outreach efforts of both DMH street outreach teams and those of other agencies operating in SPA 4.

III. Team / Program Presentations: Each team briefly outlines the following points regarding their agency's outreach:

1. its outreach goals,
2. its Target Population in doing outreach,
3. whether it is confining itself to some specific area within in SPA 4,



4. the size and composition of its outreach team, and
5. the days and hours it operates.

IV. Discussion: organizing outreach efforts to the mentally ill homeless in SPA 4 with multiple teams from multiple agencies:

- A. Need to coordinate efforts among the many agencies doing outreach in SPA 4;
- B. Recognizing the special functions that some teams (like AOT and the Skid Row teams) provide;
- C. Whether agencies each should focus on a particular geographic area as a workable strategy for coordination;
- D. Setting out specific criteria for one team to refer consumers to another team and how to make those referrals;
- E. Whether on-going coordination between teams could be built into the CES Hub meetings or SPA wide meeting;
- F. Other challenges to consider?

VI. Next steps:

Action Steps?  
Next meeting?  
Agenda?

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Thursday, October 08, 2015 5:28 PM  
**To:** 'Steve S.'; Joseph Salazar  
**Subject:** RE: FW: Outreach Meeting

Sure, always love to have Joe in the room!

**From:** Steve S. [mailto:sseyler@andrewsinternational.com]  
**Sent:** Thursday, October 08, 2015 5:22 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>; Joseph Salazar <jsalazar@andrewsinternational.com>  
**Subject:** Re: FW: Outreach Meeting

I will be there. Do you want Joe to attend the SBID Board Meeting? I'm helping out the company by working the red carpet for the Latin Music Awards. I may adjust my hours and come in a little late tomorrow morning.

On Thu, Oct 8, 2015 at 4:46 PM, Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)> wrote:

Steve, here it is with the date.

I'll send in the info re our services.

K

This additional note is to confirm that this meeting will be held on October 13th, 2015 at 3:00 PM at Department of Mental Health Headquarters at 550 S. Vermont St., Los Angeles, CA 90020 in the 10th floor conference room.

Sent on behalf of Dr. Irma Castaneda, Deputy Director – Department of Mental Health

SPA 4 Homeless Outreach Agency:

You are invited to a meeting being convened by the Department of Mental Health to discuss strategies for increased coordination and collaboration efforts of outreach, engagement and related-services to homeless persons in SPA 4. The meeting will address current efforts and

challenges for coordination /collaboration and recommendations for improving these services to homeless mentally ill persons.

As part of our effort to increase understanding and knowledge of your agency's outreach, engagement and other related services to homeless persons, please send me a 1 – 2 page summary of your programs services. We will distribute this document at the below meeting.

Please confirm by 10/9/15 if your agency/program will send a representative and the name of your representative. Parking is available at the DMH Shatto parking structure at 523 Shatto Place, Los Angeles, CA 90020.

The agenda for the meeting is:

I. Introductions

II. Meeting purpose: to coordinate the outreach efforts of both DMH street outreach teams and those of other agencies operating in SPA 4.

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- A. Need to coordinate efforts among the many agencies doing outreach in SPA 4;
- B. Recognizing the special functions that some teams (like AOT and the Skid Row teams) provide;
- C. Whether agencies each should focus on a particular geographic area as a workable strategy for coordination;
- D. Setting out specific criteria for one team to refer consumers to another team and how to make those referrals;
- E. Whether on-going coordination between teams could be built into the CES Hub meetings or SPA wide meeting;
- F. Other challenges to consider?

VI. Next steps:

Action Steps?

Next meeting?

Agenda?

## Kerry Morrison

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**From:** Kerry Morrison  
**Sent:** Thursday, October 08, 2015 5:18 PM  
**To:** Jacqueline Georgian  
**Cc:** sseyler@andrewsinternational.com  
**Subject:** RE: Outreach Meeting  
**Attachments:** BID description for DMH.pdf

Jacqueline, Steve Seyler, our BID Security Director, will attend on my behalf. I have a Sunset & Vine BID board meeting that day at 4 p.m., so I won't be able to attend.

I've attached information about our organizations, as you've requested.

Kerry

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**KERRY MORRISON**  
*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

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**From:** Edward Vidaurri [mailto:EVidaurri@dmh.lacounty.gov]  
**Sent:** Wednesday, October 07, 2015 8:30 PM  
**To:** Jacqueline Georgian <JGeorgian@dmh.lacounty.gov>  
**Cc:** Alex Davis <alex@thecenterinhollywood.org>; Anthony Alvarado (lspan@dmh.lacounty.gov) <lspan@dmh.lacounty.gov>; Antquan Washington <antquan@thecenterinhollywood.org>; Barbara Bloom <barbara@stepuponsecond.org>; Barbara Engleman <BEngleman@dmh.lacounty.gov>; Capt. Peter Zarcone <peter.zarcone@lapd.lacity.org>; Carl McKnight <CMcKnight@dmh.lacounty.gov>; Carol Phillips <CPhillips@dmh.lacounty.gov>; Darlene Fernandez <darlenef@epath.org>; Diann Kaainoa <DKaainoa@dmh.lacounty.gov>; Dr. L Murch <lmurch@exodusrecovery.com>; Gary Walendzik <GWalendzik@dmh.lacounty.gov>; Hazel Lopez <hazell@lampcommunity.org>; Iliana Navarro-Bermudez <INavarroBermudez@dmh.lacounty.gov>; Jill Drenth <Jill@stepuponsecond.org>; Kerry Morrison <Kerry@hollywoodbid.org>; Leticia Guzman-Soydan <LGuzmanSoydan@dmh.lacounty.gov>; Linda Boyd <LBoyd@dmh.lacounty.gov>; Liz Sanford <matcher@thecenterinhollywood.org>; Luis Orozco <LOrozco@dmh.lacounty.gov>; Miriam Brown <MBrown@dmh.lacounty.gov>; Monica Alcaraz <malcara@exodusrecovery.com>; Monica Quezada <mquezada@hhcla.org>; Monika Riederle <MRiederle@dmh.lacounty.gov>; Monju Shome <MShome@dmh.lacounty.gov>; Nahed Guirguis <NGuirguis@dmh.lacounty.gov>; Nancy Weiner <NWeiner@dmh.lacounty.gov>; Paul Sacco <PSacco@dmh.lacounty.gov>; Staci Atkins <SAtkins@dmh.lacounty.gov>; Stacy Williams <StWilliams@dmh.lacounty.gov>; Steve Houchin <steve.houchin@lacity.org>  
**Subject:** Re: Outreach Meeting

This additional note is to confirm that this meeting will be held on October 13th, 2015 at 3:00 PM at Department of Mental Health Headquarters at 550 S. Vermont St., Los Angeles, CA 90020 in the 10th floor conference room.

Sent on behalf of Dr. Irma Castaneda, Deputy Director – Department of Mental Health

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D. Setting out specific criteria for one team to refer consumers to another team and how to make those referrals;

E. Whether on-going coordination between teams could be built into the CES Hub meetings or SPA wide meeting;

F. Other challenges to consider?

VI. Next steps:

Action Steps?

Next meeting?

Agenda?

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Thursday, October 08, 2015 12:00 PM  
**To:** Steve S.  
**Cc:** Joseph Mariani  
**Subject:** Re: DMH

Wow. Also trying to get Step Up to address the Richard situation. Let me know if he comes back out.

Trying to determine where he is right now

K

Sent from my iPhone

> On Oct 8, 2015, at 11:08 AM, Steve S. <sseyler@andrewsinternational.com> wrote:

>

> Good morning. Two case workers from one of the new DMH Outreach teams just dropped by. We are going to take them into the field on 10-15-15 in order for them to evaluate a homeless man named Ronald. He has no feet and he needs housing and services. This cooperation is a direct result of the meeting you set up on 10-1-15.



## Kerry Morrison

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**From:** Kerry Morrison  
**Sent:** Wednesday, October 07, 2015 2:11 PM  
**To:** 'Steve S.'  
**Subject:** RE: Richard McFarthing Update

No street closures.

We can certainly coordinate with LAPD; that's a good idea. Let's set that up.

We don't know how many people. We are ordering 5,000 buttons to hand out.  
Kerry

**From:** Steve S. [mailto:sseyler@andrewsinternational.com]  
**Sent:** Wednesday, October 07, 2015 2:03 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Subject:** Re: Richard McFarthing Update

Trying to plan for festival. Will there be any street closures. Will we be able to meet with the LAPD to discuss issues? Do you have any idea how big this event will be? Thanks

On Wed, Oct 7, 2015 at 1:35 PM, <sseyler@andrewsinternational.com> wrote:

Ready to go  
Sent via BlackBerry by AT&T

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**From:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Date:** Wed, 7 Oct 2015 20:27:44 +0000  
**To:** Steve S <sseyler@andrewsinternational.com>  
**Subject:** RE: Richard McFarthing Update

Oh boy.

Well, I need to put your letter on letterhead. Its ready to go, right?

I'll forward it to Step up and Ed Vidaurri.

Kerry

**From:** Steve S. [mailto:sseyler@andrewsinternational.com]  
**Sent:** Wednesday, October 07, 2015 1:25 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Subject:** Richard McFarthing Update

Richard was taken to the hospital today. Our source is a tour salesman at 6363 Hollywood Blvd. He said he was in bad shape. Also one of the sisters from H and Whitley is back. She said she only stayed in the shelter for one day. We have not seen her sleeping on the street, but they sometimes stayed at the Ratan early in the month..

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Wednesday, October 07, 2015 1:28 PM  
**To:** 'Steve S.'  
**Subject:** RE: Richard McFarthing Update

Oh boy.

Well, I need to put your letter on letterhead. Its ready to go, right?  
I'll forward it to Step up and Ed Vidaurri.  
Kerry

**From:** Steve S. [mailto:sseyler@andrewsinternational.com]  
**Sent:** Wednesday, October 07, 2015 1:25 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Subject:** Richard McFarthing Update

Richard was taken to the hospital today. Our source is a tour salesman at 6363 Hollywood Blvd. He said he was in bad shape. Also one of the sisters from H and Whitley is back. She said she only stayed in the shelter for one day. We have not seen her sleeping on the street, but they sometimes stayed at the Ratan early in the month..

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Tuesday, October 06, 2015 6:43 PM  
**To:** sseyler@andrewsinternational.com  
**Cc:** Joseph Mariani  
**Subject:** Security for Music Festival

Hi Steve, hope that fever breaks! When you are up again, wanted to put our heads together before next week's two board meetings to discuss increased security presence for the Festival next month. First, we need to make sure that we are on budget for the year – I know we added hours for the Sunday morning patrols.

Second, want to see what to anticipate cost and deployment-wise to have increased presence out during the festival – so I can alert the board.

I know you are under the weather – so maybe we can discuss on Friday.

Kerry

P.S. We are working on budgets for next years. Sunset will not have any room to grow – Hollywood, we are still working on this. I'll know more by Friday.

K

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**KERRY MORRISON**  
*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

## Kerry Morrison

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**From:** Kerry Morrison  
**Sent:** Tuesday, October 06, 2015 6:32 PM  
**To:** <sseyler@andrewsinternational.com>  
**Subject:** Re: Planning report for Sunset

No rush. Don't need until next Monday.  
Hope you feel better

Sent from my iPhone

On Oct 6, 2015, at 6:22 PM, "sseyler@andrewsinternational.com" <sseyler@andrewsinternational.com> wrote:

I will have to read it in the morning. Still have fever going.  
Sent via BlackBerry by AT&T

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**From:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Date:** Tue, 6 Oct 2015 23:49:50 +0000  
**To:** sseyler@andrewsinternational.com <sseyler@andrewsinternational.com>  
**Subject:** Planning report for Sunset

Steve, when you have a chance, can you look at this Sunset description, and let me know if there are any changes.

I'll be sending you one for Hollywood tomorrow.

Kerry

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**KERRY MORRISON**  
*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

## Kerry Morrison

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**From:** Kerry Morrison  
**Sent:** Monday, October 05, 2015 7:03 PM  
**To:** sseyler@andrewsinternational.com  
**Subject:** FW: (Receipt) Invoice - Aluminum - No Trespassing Signs  
**Attachments:** Invoice.pdf

**Importance:** High

Steve, the signs are ready to be picked up. I've paid the invoice.  
Kerry

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**From:** The Sign Studio [mailto:info@signstudiola.com]  
**Sent:** Monday, October 05, 2015 6:48 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Subject:** (Receipt) Invoice - Aluminum - No Trespassing Signs  
**Importance:** High

Hi Kerry:

Attached please find your receipt.

Thanks!  
Julie

**The Sign Studio**  
(818) 843-9200 phone  
(818) 843-9222 fax  
CA. Lic.#917964  
[www.thesignstudioonline.com](http://www.thesignstudioonline.com)



*" A Business With No Sign  
Is A Sign of No Business. "*